







2017 HORSERACING, HOSPITALITY, DINING AND EVENTS



www.newton abbotracing.com



JUNE

Monday 5 Friday 16

Tuesday 27 (eve)

Tuesday 22 (eve) Tuesday 29 (eve) Friday 13

under plus students with a valid photographic student ID card enjoy free entry at every fixture at Newton Abbot Racecourse.



A WARM WELCOME TO NEWTON ABBOT RACECOURSE

In the heart of Devon, where the sun shines bright and the air is fresh, lies Newton Abbot Racecourse. This truly independent little racecourse punches well above its weight. The much loved home of summer jump racing has recently celebrated its one hundred and fiftieth anniversary, putting it in the elite company of Britain's oldest racecourses: Ascot, Newmarket and York to name a few.

Nestling in a valley at the edge of historic Newton Abbot, the racecourse is impeccably presented, with friendly staff and a smiling face. The food and drink is the stuff of legend, with South West suppliers and delicious local produce, a day at Newton Abbot is a delight for young and old.

A favourite amongst the trainers for its charm and the quality of its turf, Newton Abbot brings you up close and personal amongst racing's royalty.

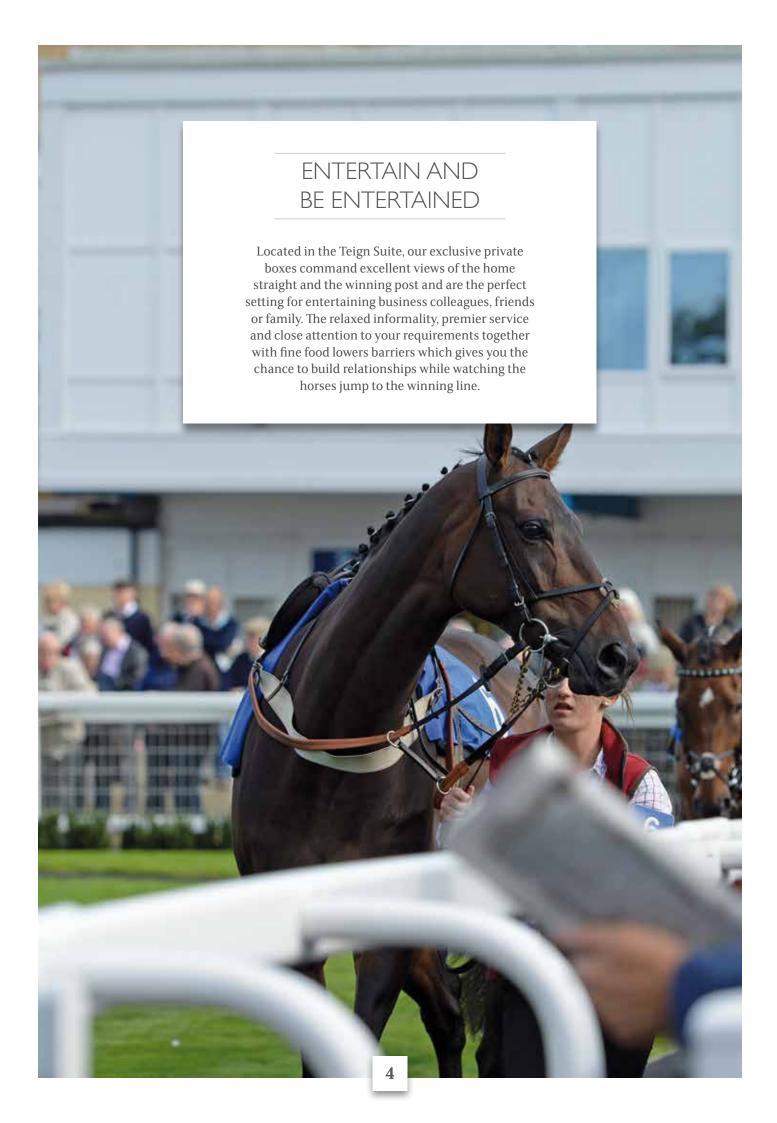
And when the racing is resting, Newton Abbot is the perfect venue for a taste of South West hospitality as a venue for events ranging from weddings and family celebrations to larger corporate events with space for over 200 guests.

Conveniently located alongside the famous A380 'Gateway to the South West,' this characterful racecourse captures the very spirit of the South West. The warmth and character of Devon and Cornwall, the very spirit of summer holidays, of fresh air and good company come together at Newton Abbot. You'll need two spoons to share your pudding.

We look forward to welcoming you in 2017.

Patrick Masterson Managing Director





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EXCLUSIVE HOSPITALITY SUITES

WHATEVER THE OCCASION, MAKE IT SPECIAL

Hospitality in a private box is the ultimate way to entertain your guests and our unique packages enhance every occasion offering a raceday experience to suit all budgets and requirements. Guests can enjoy menus designed by our Catering Team. From enquiry to enjoying your raceday, we focus on delivering the very best service to your guests.

Our hospitality packages per person feature the following:

Exclusive use of a hospitality suite with spectacular views of the racing

TV facility in the suite with full coverage of racing

Paddock Enclosure admission badge

∽ Free car parking

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Official raceday programme

Finger buffet or hot fork buffet

Allocation of beer, wine and soft drinks (With Silver and Gold packages)

Unlimited tea and coffee



HOSPITALITY PACKAGES

BRONZE PACKAGE

£50.00 plus VAT per person

Tea and Coffee (unlimited throughout the day)
No alcohol is included in this package

FINGER BUFFET

Devon meat and cheese and onion pasties Crispy coated chicken goujons with a sweet chilli dipping sauce

Bowls of chunky chips and dips

Homemade scones, Devon clotted cream and strawberry jam

SILVER PACKAGE

£83.50 plus VAT per person

Tea and Coffee (unlimited throughout the day)
Allocation of Canned Lager/Beer, Wine, and Soft

HOT/COLD FINGER BUFFET

Selection of sandwiches

Crispy coated chicken goujons with sweet chilli dipping sauce

Savoury filled vol-au-vents

Mini quiches

Seasoned potato wedges

Prime honey roasted pork sausages

Curried samosas

Italian beef and mozzarella mini meatballs

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Homemade scones, Devon clotted cream and strawberry jam

GOLD PACKAGE

£96.00 plus VAT per person

4 COURSES

Tea and Coffee (unlimited throughout the day) Allocation of Canned Lager/Beer, Wine and Soft Drinks

STARTERS

Freshly baked roll and butter

Soup of the day

or Smoked salmon and beetroot salad with vodka crème fraiche

or Ham hock terrine, spiced apple chutney and melba

MAIN COURSES SERVED BUFFET STYLE

Slow roasted pork belly with crisp crackling and caramel apple jus

or Sundried tomato and mozzarella stuffed chicken fillet with tomato and pepper sauce

or Sirloin of Devonshire beef served with traditional ale gravy and homemade Yorkshire pudding

All served with seasonal vegetables and appropriate potato dish

Vegetarian options available upon request All special dietary requirements can be catered for

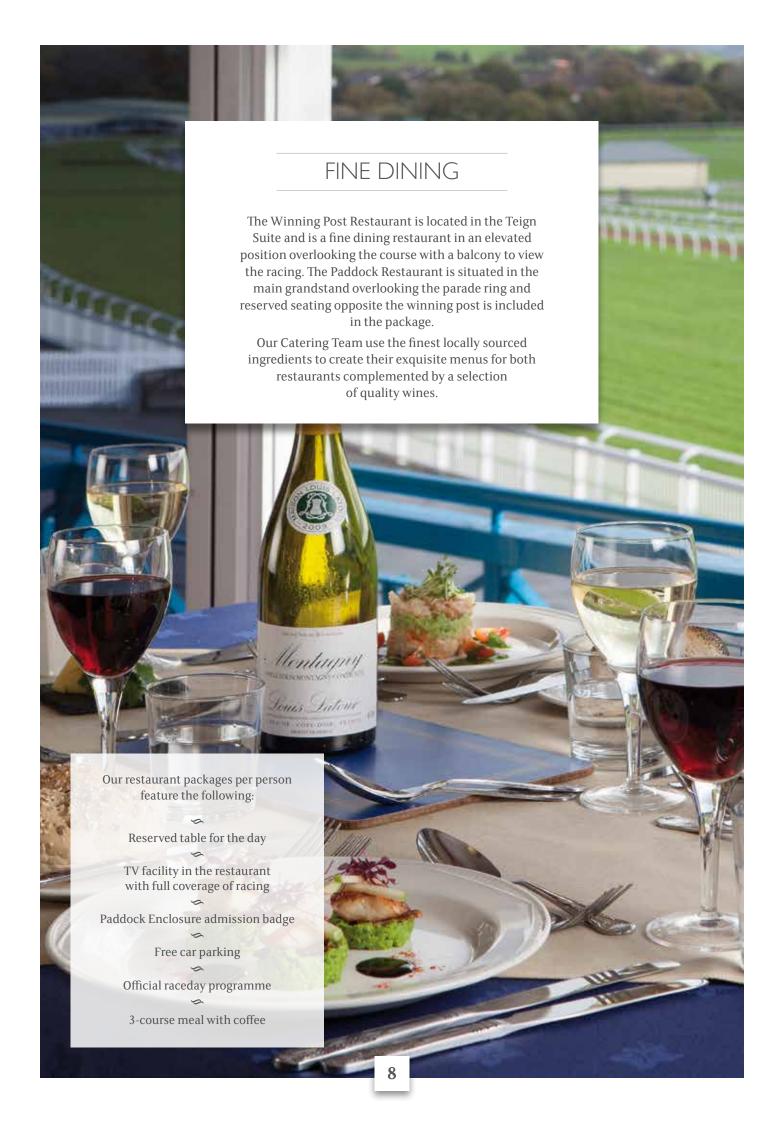
Please choose one starter and one main course for your entire party, it is not an individual choice

Chef's dessert of the day

9

West Country cheeseboard with biscuits, grapes and homemade chutney





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PADDOCK RESTAURANT

£60.50 PER PERSON

Sample Menu

STARTERS

Breaded crispy coated mushrooms with aioli dip

or Classic chicken Caesar salad

MAIN

Seafood linguine with toasted ciabatta bread or Pork escalope served with a Madeira sauce and parsley and thyme roasted potatoes or Aubergine and courgette stack with petit ratatouille

All main courses are served with seasonal vegetables

DESSERT

Apple, cinnamon and sultana strudel with crème anglaise

or Eton mess with amaretti biscuitsor Local cheese and biscuits with chutneys (supplement)

Coffee with chocolate coated espresso bean

WINNING POST RESTAURANT

£83.50 PER PERSON

Sample Menu

STARTERS

Goat's cheese tart with red onion chutney and balsamic glaze

or Roasted butternut squash soup laced with crème fraiche and finished with chilli

or Chicken liver parfait with toasted herb crostini

MAIN

Duck breast with caramelised chicory and finished with a red wine reduction

or Slow cooked pork belly with apple and Devon cider sauce sat on grain mustard mash

or Crispy pan-fried seabass fillet with asparagus spears on a bed of garlic and herb crushed potatoes

or Woodland mushroom stroganoff with wild rice and truffle oil

All main courses are served with seasonal vegetables

DESSERT

Exotic fruit salad finished with honeyed yoghurt *or* Trio of luxury ice cream with raspberry coulis and a wafer

or Sticky toffee pudding with toffee sauce and clotted cream

or Double chocolate brownie with rich chocolate sauce and vanilla pod ice creamor Local cheese and biscuits with chutneys (supplement)

Coffee with chocolate coated espresso bean









LADIES DAY

TUESDAY 22 AUGUST (EVENING) GLITZ, GLAMOUR, EXCITEMENT AND FUN!

The most glamorous day in the racing calendar is back at Newton Abbot Racecourse this summer.

The perfect excuse to dust off your hat and dress to impress for fun with the girls, a treat for your staff and colleagues or to impress clients.

As well as the usual private box and restaurant packages, you can also enjoy this special raceday as a VIP guest in our elegant Ladies' Day marquee located in the centre of the course from 2pm. Enjoy a welcome drink, have your picture taken, be entertained by a fabulous fashion show and then enjoy a sumptuous 2-course summer buffet with coffee.

The action starts early evening with six top races which you will be able to watch from your trackside position. After the thrill of racing, end a fantastic day listening and dancing to a live band whilst enjoying an alfresco supper. Last orders at the bar will be 11.00pm.

There will also be the very popular Best Dressed Lady, Best Dressed Gent and Best Hat competitions with fantastic prizes plus much more.

Tickets for the VIP marquee cost £85 per person or tables for ten guests can be reserved for £850. Early Bird tickets cost £80 per person or tables for ten guests can be reserved for £800.

KINDLY SPONSORED BY







FAMILY ENCLOSURE

Fun for all the family

The thrill of a day at the races isn't reserved for adults only. At Newton Abbot Racecourse we go to great lengths to ensure that children can enjoy the magic of seeing the horses thunder past as they race towards the winning post.

With a dedicated Family Enclosure situated in the centre of the course, families are guaranteed a great view of the racing whilst enjoying the brand new children's play area which is open for all fixtures in 2017.







CONCERTS, SHOWS, EVENTS AND MORE...

When we're not hosting our 18 action-packed racing fixtures, there is rarely a quiet day at Newton Abbot Racecourse. With an abundance of events taking place throughout the year, there is sure to be something for everyone.

2017 EVENT HIGHLIGHTS

SOUTH WEST AUTOSPORT SHOW – 14 MAY

One for all of the family, event organisers promise an experience unlike any other car event in the South West. Enjoy a jam-packed day of great entertainment, traders, car clubs plus much more.

LEMONFEST - 9 & 10 JUNE

One for the music lovers, enjoy a top line-up of local and national talent across several stages. Party the night away as the sun sets in the great South Devon countryside.

DARTMOOR CLASSIC SPORTIVE - 2 JULY

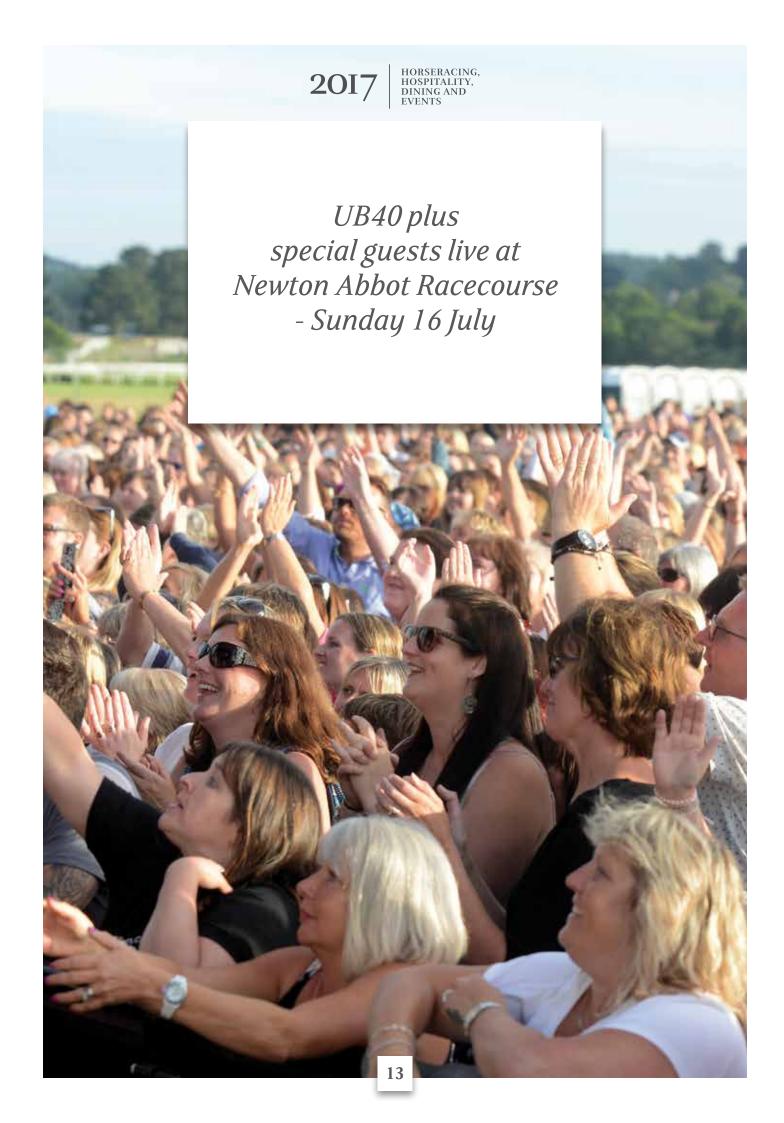
Widely recognised as the most prestigious openroad cycling event in the UK. As the Welcome Village location, Newton Abbot Racecourse welcomes the sell-out field of 4,000 with food and drink, live music, entertainment, exhibitions and retail stands.

UB40 PLUS SPECIAL GUESTS - 16 JULY

Credited with popularising reggae with UK audiences, UB40 has delivered some of the best known and loved hits of the 1980s and beyond including Red Red Wine, Rat in Mi Kitchen, One in Ten, Cherry Oh Baby, King and Food for Thought.

Be sure to get your tickets today for one of the summer's hottest concerts here in the heart of Devon. Save the date – Sunday 16 July and catch UK reggae royalty as they bring the racecourse to life.

For the latest listing of all events taking place at the racecourse this year, visit www.newtonabbotracing.com





CONFERENCES, MEETINGS & SEMINARS

Newton Abbot Racecourse and Conference Centre can offer the perfect venue throughout the year. Whether it's an important board meeting, a training seminar or large conference we can take care of all your needs. The racecourse is a quiet location with ample parking and all the facilities you would expect from a modern conference centre.

CONFERENCES

As a thriving racecourse we have in-house catering offering very high standards of cuisine and service.

Our high quality catering includes:

- Tea and coffee at times to suit the trainers
- Water cooler in the room
- Hot/cold finger buffet with orange juice, or light working lunch
- Full day or half day delegate packages
- Free WiFi

FINGER BUFFET SAMPLE MENU

- Selection of wraps
- Crispy chicken goujons with a sweet chilli dipping sauce
- Vegetable samosas
- Cheese and tomato pizza slices
- · Vol-au-vents
- Chunky chips with dips
- Pigs in blankets
- · Orange juice

ROOM LAYOUTS

As well as the standard theatre style we can set rooms up in classroom, cabaret or boardroom format with tables and chairs.











EXHIBITION VENUE

The wide range of large and small rooms available across the racecourse means we can handle any size of business meeting or conference, with the capacity to accommodate up to 200 delegates.

Layouts and capacities can be combined to offer syndicate and break out rooms. Facilities can be hired on a full day or part day basis.

Newton Abbot Racecourse and Conference Centre offers the following:

- London, Exeter, Plymouth and Bristol are within easy reach by road and rail
- Ample free parking close to all facilities
- Audio-visual equipment and flip chart included in delegate rates
- Free wireless internet connection across the facilities
- A magnificent position with views across the racecourse and beyond

With its indoor facilities and outdoor grassed and tarmac areas, Newton Abbot Racecourse is the perfect venue for your event, no matter what time of the year.

We have hosted: antiques & collectables fairs, art exhibitions, wedding fairs, car boot sales, car shows, Christmas parties, craft fairs, exhibitions, music concerts, showground site and trade fairs.

INDOOR FACILITIES

As well as the main boxes, suites and restaurant areas, the racecourse also has other indoor facilities that can be used for events and exhibitions. Over 9,000 square feet has full facilities including disabled access and free wireless internet access throughout. Whatever your needs, we can meet your requirements.

OUTDOOR FACILITIES

With the Grandstand, Paddock and Course enclosures we have acres of open space for you to use. There is a mixture of hard standing and grassed areas. Ideal for events such as exhibitions of all kinds, marquees and other structures can be erected to give a focal point. Each enclosure is equipped with eating, drinking and toilet facilities and can be sectioned off for controlled and secure access.

PARKING, ACCESS AND VISITOR NUMBERS

The racecourse has extensive facilities for car parking and is able to handle crowds of up to 10,000 people. Controlled access is possible both indoors and outdoors and traffic management is not a major issue.

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RACEDAY ADVERTISING & SPONSORSHIP

PERFECT PROMOTIONAL OPPORTUNITIES

Race sponsorship gives you the opportunity to become truly part of the racing action. Jump racing at Newton Abbot delivers a compelling blend of thrills, excitement and entertainment that can be enjoyed by everyone.

Horseracing is the second highest attended spectator sport in the UK – whatever you wish to achieve with sponsorship we can tailor a proposal to your specific objectives. If you are looking for brand exposure, launching a new product or service to the public, entertaining VIP clients, or celebrating a special occasion, race sponsorship can genuinely enhance your day at the races.

Race sponsorship packages include:

- Naming rights to the race or to the entire raceday. Your chosen race title is published in daily newspapers and the racing press reaching approximately 30 million readers as well as the raceday programme.
- Live TV coverage (and numerous replays)
 of all races on ATTHERACES, 'free to air' on
 all Sky digital packages, attracting an
 average of 1.9 million viewers per month.
- Advertisement in the full colour race programme with exposure on the raceday CCTV and Big Screen.

- Present a prize for the 'best turned out horse' in the parade ring before the race.
- Present a memento and join the winning connections for a celebratory glass of bubbly after your race. You will receive a photograph of the presentation to remember the day.
- On-course branding on sites in good view of the television cameras.
- Prices start from £300 for personal sponsorship and £500.00 plus VAT for company sponsorship.

Other promotional opportunities include:

- Racecard advertising in full colour; one whole page £100 plus VAT or half page £50 plus VAT.
- On-course banner advertising: fence banners, winning post banner - maximise television exposure from £1000 plus VAT for the season.
- · Website links.









BARGAIN HUNTING

Who knows what you could find at our car boot sales and antique fairs. Throughout the year the racecourse hosts around 20 car boot sales on selected Sundays from 7.00am as well as 8 antique fairs on selected Saturdays from 9.00am – 2.30pm. For a relaxing day out, wander among the stalls and see what treasures you can find.

Car Boot Sales 2017

15 January	25 June
29 January	9 July
12 February	13 August
19 February	27 August
19 March	24 September
26 March	15 October
9 April	29 October
23 April	19 November
21 May	10 December
18 June	

Antique Fairs 2017

28 January 18 March 22 April 24 June 5 August 9 September 28 October 2 December

Car boot sale prices:

- Spectators / buyers free
- Cars -£8
- Car & Trailer £12
- Vans £12

Please note, traders are not allowed.

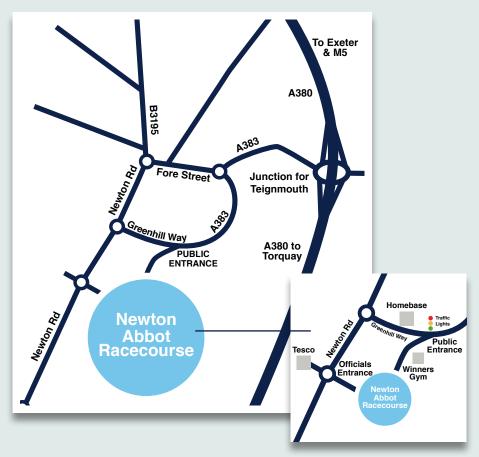
Antique fairs prices:

General public admission – free of charge Stallholders:

- Inside £36 (inc. VAT)
- Outside £18

For more information, please call 01626 353235 or visit www.newtonabbotracing.com





FINDING US

Newton Abbot lies in the heart of the South West of England. It's within easy reach of major motorways in the South of England and Wales. Parking is easy and free.

BY AIR

Helicopters can land at the Racecourse with prior permission from the Managing Director.

BY RAIL

Newton Abbot has its own Railway Station within three quarters of a mile of the course and is on the mainline from Paddington to Penzance, and Edinburgh to Plymouth.

BY ROAD

From the M5: Racegoers should follow the A380 towards Torquay. The recommended routes are signposted on the brown tourist signage, nearer the course you will be directed by new signage on Greenhill Way. From Plymouth and South West: Racegoers should leave the A38 at the junction signposted Newton Abbot then pick up the brown tourist signage, nearer the course you will be directed by new signage on Greenhill Way. General Public are to enter the racecourse off Greenhill Way via the turnoff to Winners 2000 gym. All Officials and Owners and Trainers enter the racecourse off the roundabout opposite Tesco.

To plan your route, Newton Abbot's postcode is TQ12 3AF.











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